



SCUOLA DI ECONOMIA, MANAGEMENT E STATISTICA

## Postgraduate degree course in “Economia e Gestione Aziendale” curriculum: **Business and Administration**

**Campus:** Forlì

**Length:** 2 years

**Sito:** <http://corsi.unibo.it/2Cycle/EconomicsBusinessAdministration>

**Class:** LM-77 - SCIENZE ECONOMICO-AZIENDALI



### LEARNING OUTCOMES

The two year postgraduate degree course in Economics and Business Administration provides an international curriculum entirely taught in English. As future managers, advisors and entrepreneurs, students will acquire advanced knowledge about business administration and entrepreneurial skills connected to innovation and business start-up. A special focus will be placed on the interdisciplinary character of managerial skills in an international context, by bridging fields like economics, statistics mathematics and law.

### ADMISSION REQUIREMENTS

Requirements are previous knowledge related to the areas of business, economics, law and mathematics/statistics as well as fluency in written and spoken English (B2 level). Further requirement is an eligible first level or Bachelor degree. Admission will depend on the assessment of the students' knowledge and skills by an Admission Board, according to the procedures and criteria specified in the call for admission (i.e. mainly academic merit and background, study experiences abroad, personal motivation and reference letters, oral interview of the applicant).

### CAREER OPPORTUNITIES

Graduates will be able to perform the following professional roles:

- Manager in marketing-commercial and organization functions of industrial, service and consultancy companies, banks and insurance companies, in local as well as international context;
- Manager of finance-control, financial and managerial consultant and analyst in industrial and service companies, banks, surveillance bodies, financial institutions, consultancy companies, investments funds, in national and international contexts;
- Entrepreneur, Consultant, Chief Executive Officer (CEO), Chief Financial Officer (CFO) in business start-ups.



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1 <sup>st</sup> YEAR	ECTS	hours
ADMINISTRATION AND STRATEGY (I.C.):		
• ADMINISTRATIVE PROCESSES	6	30
• CORPORATE STRATEGY LABORATORY	3	30
COMPARATIVE LABOUR LAW	6	30
INTERNATIONAL ACCOUNTING STANDARDS	6	30
INTERNATIONAL ECONOMICS (I.C.):		
• INTERNATIONAL FINANCE	6	30
• INTERNATIONAL TRADE	6	30
MANAGEMENT ACCOUNTING AND STRATEGIC CONTROL (I.C.):		
• PERFORMANCE MANAGEMENT SYSTEMS	6	30
• FINANCIAL ANALYSIS	6	30
QUANTITATIVE METHODS (I.C.):		
• DATA MINING	6	30
• ECONOMETRICS	6	30
ELECTIVES	6	
2 <sup>o</sup> ANNO	CFU	ORE
INTERNATIONAL MANAGEMENT (I.C.):		
• INTERNATIONAL MANAGEMENT AND MARKETING	6	30
• MARKETING METRICS LABORATORY	3	30
MERCHANT BANKING AND PRIVATE EQUITY (I.C.):		
• PRIVATE EQUITY AND STRUCTURED FINANCE	6	30
• DUE DILIGENCE LABORATORY	3	30
MERGERS, ACQUISITIONS AND CORPORATE VALUATION (I.C.):		
• CORPORATE VALUATION	6	30
• MERGERS AND ACQUISITIONS (M&A)	3	30
N. 1 COURSE TO CHOOSE BETWEEN:		
• ECONOMICS OF INNOVATION	6	30
• COST MANAGEMENT	6	30
ELECTIVES	6	
JOB PLACEMENT SEMINAR	3	30
THESIS	15	

#### MAIN DEADLINES:

- o Application deadline ([www.studenti.unibo.it](http://www.studenti.unibo.it)): 30/04/2015 at 4 p.m.
- o Interviews for students admitted to the 2<sup>nd</sup> phase of selection: 3-4 (and 5)/06/2015
- o Deadline for graduation (bachelor degree): 31/10/2015

#### CONTACTS

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